

# College of Foreign Languages, National Kaohsiung University of Science and Technology

## Curriculum Mapping of the Commerce and Management Program

- Approved at the 3<sup>rd</sup> College Curriculum Committee Meeting of the 2010 Academic Year on May 17,  
2011
- Amended and approved at the 2<sup>nd</sup> University Curriculum Committee Meeting of the 2010 Academic Year  
on June 2, 2011
- Approved at the 1<sup>st</sup> College Curriculum Committee Meeting of the 2011 Academic Year on November  
16, 2011
- Amended and approved at the 1<sup>st</sup> University Curriculum Committee Meeting of the 2011 Academic  
Year on December 1, 2011
- Approved at the 2<sup>nd</sup> College Curriculum Committee Meeting of the 2011 Academic Year on April 9,  
2012
- Amended and approved at the 2<sup>nd</sup> University Curriculum Committee Meeting of the 2011 Academic  
Year on May 31, 2012
- Amended and approved at the 1<sup>st</sup> College Curriculum Committee Meeting of the 2013 Academic Year  
on November 5, 2013
- Amended and approved at the 1<sup>st</sup> University Curriculum Committee Meeting of the 2013 Academic  
Year on November 28, 2013
- Amended and approved at the 1<sup>st</sup> College Curriculum Committee Meeting of the 2014 Academic Year  
on November 18, 2014
- Amended and approved at the 1<sup>st</sup> University Curriculum Committee Meeting of the 2014 Academic  
Year, on December 11, 2014
- Amended and approved at the 2<sup>nd</sup> College Curriculum Committee Meeting of the 2014 Academic Year  
on May, 2015
- Amended and approved at the 2<sup>nd</sup> University Curriculum Committee Meeting of the 2014  
Academic Year on June 11, 2015
- Amended and approved at the 2<sup>nd</sup> College Curriculum Committee Meeting of the 2015 Academic Year  
on May 3, 2016
- Amended and approved at the 2<sup>nd</sup> University Curriculum Committee Meeting of the  
2015 Academic Year on May 26, 2016
- Amended and approved at the 1<sup>st</sup> College Curriculum Committee Meeting of the 2016 Academic Year  
on November 23, 2016
- Amended and approved at the 1<sup>st</sup> University Curriculum Committee Meeting of the 2016 Academic  
Year on December 1, 2016
- Amended at the 2<sup>nd</sup> College Curriculum Committee Meeting of the 2016 Academic Year on May 10,  
2017
- Amended at the 2<sup>nd</sup> University Curriculum Committee Meeting of the 2016 Academic Year on June 1,  
2017
- Amended and approved at the 1<sup>st</sup> College Curriculum Committee Meeting of the 2017  
Academic Year on May 10, 2018
- Amended and approved at the 1<sup>st</sup> University Curriculum Committee Meeting of the  
2017 Academic Year on June 5, 2018
- Amended and approved at the 2<sup>nd</sup> College Curriculum Committee Meeting of the 2018  
Academic Year on April 3<sup>rd</sup>, 2019
- Amended and approved at the 2<sup>nd</sup> University Curriculum Committee Meeting of the  
2018 Academic Year on May 27, 2019

The Academic Unit of Curriculum Mapping		College of Foreign Languages			
Program Title	商務及管理學程	English Name	Commerce and Management Program		
<b>Department Required Courses</b>					
Course Title	Course Code	Credits	Semesters	Required/ Elective	Faculty-Support Units
Introduction to Management	UCM3101	3	3rd Grade (Fall and Spring Semesters)	Required Course	Department of Logistics Management & Department of Accounting and Information Systems
	167C1006 3				
<b>Elective Courses (Electronic Commerce and Management Courses)</b>					
Course Title	Course Code	Credits	Semester	Required/ Elective	Faculty-Support Unit
Logistics Management	UCM4606	3	3rd Grade (Spring Semester)	Elective Course	Department of Logistics Management
	167C1005 1				
Contemporary Business	UCM3614	3	三上 3rd Grade (Fall Semester)	Elective Course	Department of Logistics Management
	167C1003 8				
Information Network Technology & Certification	UCM3625	3	3rd Grade (Fall Semester)	Elective Course	Department of Information Management
	167C1005 4				
Marketing Management	UCM3606	3	3rd Grade (Fall Semester)	Elective Course	Department of Accounting and Information Systems
	167C1004 4				
Network Marketing	UCM3610	3	3rd Grade (Spring Semester)	Elective Course	Department of Marketing and Distribution Management
	167C1004 7				
Electronic Commerce and Law	UCM3611	3	3rd Grade (Spring Semester)	Elective Course	Graduate Institute of Science and Technology Law
	167C1006 2				
International Business Law	UCM3615	3	3rd Grade (Fall Semester)	Elective Course	Graduate Institute of Science and Technology Law
	167C1002 5				
Business Law	UCM3613	3	3rd Grade (Fall Semester)	Elective Course	Department of Risk Management and Insurance
	167C1003 9				

Big Data Analytics in Business Application	UCM3638	3	3rd Grade (Spring Semester)	Elective Course	Department of Information Management
	167C1004 6				
International Business Management	UCM3603	3	3rd Grade (Fall Semester)	Elective Course	Department of Finance
	167C1005 3				
Fundamental Accounting & Financial Statement Analysis	UCM3640	3	3rd Grade (Spring Semester)	Elective Course	Department of Accounting and Information Systems
	167C1005 5				
Business Ethics	UCM3618	3	3rd Grade (Fall Semester)	Elective Course	Department of Money and Banking
	167C1003 1				
Business Contracts	UCM3620	3	3rd Grade (Spring Semester)	Elective Course	Department of Money and Banking
	167C1004 8				
Individual Investment and Management	UCM3601	3	3rd Grade (Spring Semester)	Elective Course	Department of Finance
	167C1005 0				
Introduction of Risk Management	UCM3622	3	3rd Grade (Spring Semester)	Elective Course	Department of Risk Management and Insurance
	167C1005 6				
<b>Elective Courses (offered by the departments)</b>					
Course Title	Course Code	Credits	Semester	Required/ Elective	Departments
Business Oral Communication	UDE4677	3	4th Grade (first and Spring Semesters)	Elective Course	Department of English
Business Writing	UDE4666	3	4th Grade (Spring Semester)	Elective Course	Department of English
Business and Finance Selections	UDE4675	3	4th Grade (Fall Semester)	Elective Course	Department of English
Retailing Management in Japan	UDJ2605	2	2nd Grade (Fall Semester)	Elective Course	Department of Applied Japanese
Basic Knowledge of the Japanese Economy	UDJ1644	2	1st Grade (Fall Semester)	Elective Course	Department of Applied Japanese
Introduction of Japanese	UDJ3630	2	2nd Grade (Fall Semester)	Elective Course	Department of Applied Japanese

Economical						
Industrial Sociology	UDJ2612	2	2nd Grade (Spring Semester)	Elective Course	Department of Applied Japanese	
European Economic and Monetary Union	UDG4616	2	4th Grade (Spring Semester)	Elective Course	Department of German	
Trade Correspondence in German	UDG3121	2	3rd Grade (Fall Semester)	Elective Course	Department of German	
Modern German Enterprises	UDG3606	2	3rd Grade (Fall Semester)	Elective Course	Department of German	
Chinese-German Economic and Trade Relation	UDG4609	2	4th Grade (Spring Semester)	Elective Course	Department of German	
II German Business Letter Writing II	UDG4106	2	4th Grade (Spring Semester)	Elective Course	Department of German	
II Advanced Business German II	UDG4108	2	4th Grade (Spring Semester)	Elective Course	Department of German	
<b>Elective Courses (offered by the Creativity and Innovation Program)</b>						
Course Title	Course Code	Credits	Semester	Required/ Elective	The Academic Unit	
Computing and Programming	UGS1157	2	Subject to the curriculum time determined by the Center for Liberal Arts	Elective Course	Center for the Liberal Arts	
Introduction to Digital Multi-Media	UGS3875	2		Subject to the curriculum time determined by the Center for Liberal Arts	Elective Course	Center for the Liberal Arts
Basic Design	UGS1682	2			Subject to the curriculum time determined by the Center for Liberal Arts	Elective Course
Service Innovation	UGS0065	2	Subject to the curriculum time determined by the Center for Liberal Arts			Elective Course
Innovation for Science and Technology	UCI1612	2		Fist & Spring Semesters		Elective Course
Cultural Innovations	UCI1613	2		Fist & Spring Semesters	Elective Course	Center for Innovation and Entrepreneurship Education

- I. The program above applies to students enrolled from the 2019 academic year.
- II. Course-Taking Requirement: Students shall complete 18 credits with 6 credits obtained from courses not offered by their own department and a required course (3 credits).
- III. Course Selection:
1. Students may take the identical courses with identical credits in the College of Management or the College of Finance and Banking.
  2. Students shall complete 18 credits and may take elective and required courses (6 credits) offered by the departments of the College of Management or the College of Finance and Banking (not including General Educational Courses). However, the courses shall not be identical with those offered by the Commerce and Management Program.
- IV. Class Time:  
Principally limited to the seventh, eighth and ninth periods on Wednesday and Thursday.
- V. Junior and senior students of the four-year undergraduate program and students of the two-year undergraduate program are given priority to register for the courses of the program during the period of primary course enrollment. All university students are allowed to register for the courses during the course add and drop period.
- VI. The matters not mentioned herein shall be handled in accordance with the University's Implementation Guidelines for Credit Programs, Guidelines Governing Student Credit Transfer, and Implementation Guidelines for the Programs of the College of Foreign Languages.

Tabulated on September 21, 2018