

The College of Foreign Languages
NATIONAL KAOHSIUNG UNIVERSITY OF SCIENCE AND
TECHNOLOGY

Curriculum Mapping of the MICE and Tourism Program

Amended at the 2nd University Curriculum Committee Meeting of the 2019 Academic Year on May 27th, 2020
 Amended at the 1st University Curriculum Committee Meeting of the 2020 Academic Year on November 25th, 2020
 Amended at the 2nd University Curriculum Committee Meeting of the 2020 Academic Year on May 26th, 2021
 Amended at the 1st University Curriculum Committee Meeting of the 2021 Academic Year on November 24th, 2022

The Academic Unit of Curriculum Mapping		College of Foreign Languages		
Program Title	會展與觀光學程	English Name	Program in MICE and Tourism	
Core Elective Courses				
Course Title	Course Code	Credit	Semester	Faculty-Support Academic Units
Introduction to Management	167C10063	3	3rd Grade (Fall and Spring Semester)	Graduate Institute of Interdisciplinary Legal Studies 、 Department of Accounting and Information Systems
Planning and Management for Meetings, Conferences, Exhibitions, and Events	167C10064	3	3rd Grade (Fall Semester)	Department of English
Problems and Solutions for Meetings, Conferences, Exhibitions, and Events	167C10065	3	3rd Grade (Spring Semester)	Department of English
The Practice of Tour Leader and Tour Guide	167C10069	3	3rd Grade (Fall Semester)	Department of Applied Japanese
The Psychology of Tourism	167C10070	3	3rd Grade (Fall Semester)	Department of Applied German
Traveling Practice	167C10071	3	3rd Grade (Spring Semester)	Department of Applied German
English Presentation for Commodity	167C10072	3	3rd Grade (Spring Semester)	The Department of English

Exhibition				
Service Quality Management	167C10073	3	3rd Grade (Spring Semester)	Department of Tourism Management
Festival Tourism and Social Economy	167C10074	3	3rd Grade (Fall Semester)	Department of Tourism Management
Overview: The ASEAN Culture	167C10075	3	3rd Grade (Spring Semester)	College of Foreign Languages
The ASEAN Travel and Tourism Industry	167C10076	3	3rd Grade (Spring Semester)	College of Foreign Languages
The ASEAN Business Culture	167C10077	3	3rd Grade (Fall Semester)	College of Foreign Languages

I. The program above applies to students enrolled from the 2021 academic year.

II. Course Taking Requirements:

Students are required to complete twelve credits.

III. Class Time:

Principally limited to the seventh, eighth and ninth periods on Wednesday and Thursday.

IV. Junior and senior students of the four-year undergraduate program and students of the two-year undergraduate program are given priority to register the courses of the program during the period of primary course enrollment. All students are allowed to register the courses during the period of adding or dropping courses.

V. The matters not mentioned herein shall be handled in accordance with the Implementation Guidelines for Credit Program, the Implementation Guidelines for Student Credits Waiver and Transference, and the Implementation Guidelines for the Programs of the College of Foreign Languages.