

COLLEGE OF FOREIGN LANGUAGES, NATIONAL KAOHSIUNG UNIVERSITY OF SCIENCE AND TECHNOLOGY

Curriculum Mapping of the MICE and Tourism Program

Approved at the 2nd University Curriculum Committee Meeting of the 2019 Academic Year on May 27th, 2020

Approved at the 1st University Committee Meeting of the 2020 Academic Year on November 25th, 2020

Approved at the 2nd University Committee Meeting of the 2020 Academic Year on May 26th, 2021

Approved at the 1st University Committee Meeting of the 2021 Academic Year on November 24th, 2021

The Academic Unit of Curriculum Mapping		College of Foreign Languages		
Program Title	會展與觀光學程	English Name	MICE and Tourism Program	
Core Elective Courses				
Courses Titles	Course Code	Credits	Semester	Faculty-Support Units
Introduction to Management	167C10063	3	3rd Grade (Fall and Spring Semesters)	Graduate Institute of Interdisciplinary Legal Studies、 Department of Accounting and Information Systems
Planning and Management for Meetings, Conferences, Exhibitions, and Events	167C10064	3	3rd Grade (Fall Semester)	Department of English
Problems and Solutions for Meetings, Conferences, Exhibitions, and Events	167C10065	3	3rd Grade (Spring Semester)	Department of English
The Practice of Tour Leader and Tour Guide	167C10069	3	3rd Grade (Fall Semester)	Department of Applied Japanese
The Psychology of Tourism	167C10070	3	3rd Grade (Fall Semester)	Department of Applied German
Traveling Practice	167C10071	3	3rd Grade (Spring Semester)	Department of Applied German
English Presentation for Commodity Exhibition	167C10072	3	3rd Grade (Spring Semester)	Department of Applied English
Service Quality Management	167C10073	3	3rd Grade (Spring Semester)	Department of Tourism Management
Festival Tourism and Social Economy	167C10074	3	3rd Grade (Fall Semester)	Department of Tourism Management
Overview The ASEAN Culture	167C10075	3	3rd Grade (Spring Semester)	College of Foreign Languages
The ASEAN Travel and Tourism Industry	167C10076	3	3rd Grade (Spring Semester)	College of Foreign Languages
The ASEAN Business Culture	167C10077	3	3rd Grade (Fall Semester)	College of Foreign Languages

- I. The programs above applies to students enrolled from the 2020 academic year.
- II. Course Taking Requirements:
Students are required to complete twelve credits.
- III. Class Time:
Principally limited to the seventh, eighth and ninth periods on Wednesday and Thursday.
- IV. Junior and senior students of the four-year undergraduate program and students of the two-year undergraduate program are given priority to register for the courses of the program during the period of primary course enrollment. All university students are allowed to register for the courses during the course add and drop period.
- V. The matters not mentioned herein shall be handled in accordance with the University's Implementation Guidelines for Credit Programs, Guidelines Governing Student Credit Transfer, and Implementation Guidelines for the Programs of the College of Foreign Languages.