

COLLEGE OF FOREIGN LANGUAGES, NATIONAL KAOHSIUNG UNIVERSITY OF SCIENCE AND TECHNOLOGY

Curriculum Mapping of the Commerce and Management Program

Approved at the 3rd College Curriculum Committee Meeting of the 2011 Academic Year on May 17, 2011
Amended and approved at the 2nd University Curriculum Committee Meeting of the 2010 Academic Year on June 2, 2011

Approved at the 1st College Curriculum Committee Meeting of the 2011 Academic Year on November 16, 2011
Amended and approved at the 1st University Curriculum Committee Meeting of the 2011 Academic Year on December 1, 2011

Approved at the 2nd College Curriculum Committee Meeting of the 2011 Academic Year on April 9, 2012
Amended and approved at the 2nd University Curriculum Committee Meeting of the 2011 Academic Year on May 31, 2012

Amended and approved at the 1st College Curriculum Committee Meeting of the 2013 Academic Year on November 5, 2013
Amended and approved at the 1st University Curriculum Committee Meeting of the 2013 Academic Year on November 28, 2013

Amended and approved at the 1st College Curriculum Committee Meeting of the 2014 Academic Year on November 18, 2014
Amended and approved at the 1st University Curriculum Committee Meeting of the 2014 Academic Year on December 1, 2014

Amended and approved at the 2nd College Curriculum Committee Meeting of the 2014 Academic Year on May 19, 2015
Amended and approved at the 2nd University Curriculum Committee Meeting of the 2014 Academic Year on June 11, 2015

Amended and approved at the 2nd College Curriculum Committee Meeting of the 2015 Academic Year on May 3, 2016
Amended and approved at the 2nd University Curriculum Committee Meeting of the 2015 Academic Year on May 26, 2016

Amended and approved at the 1st College Curriculum Committee Meeting of the 2016 Academic Year on November 23, 2016
Amended and approved at the 1st University Curriculum Committee Meeting of the 2016 Academic Year on December 1, 2016

Amended at the 2nd College Curriculum Committee Meeting of the 2016 Academic Year on May 10, 2017
Amended at the 2nd University Curriculum Committee Meeting of the 2016 Academic Year on June 1, 2017

The Academic Unit of Curriculum Mapping		College of Foreign Languages			
Program Title	商務及管理學程	English Name	Commerce and Management Program		
Department Required Courses					
Courses Titles	Course Code	Credits	Semesters	Elective/Required	Faculty-Support Units
Introduction to Management	UCM3101	3	3rd Grade (Fall and Spring Semester)	Required Course	Department of Logistics Management 、 Department of Accounting and Information Systems

Elective Courses					
Electronic Commerce and Management Courses					
Courses Titles	Course Code	Credits	Semesters	Elective/ Required	Faculty-Support Units
Logistics Management	UCM4606	3	3rd Grade (Spring Semester)	Elective Course	Department of Logistics Management Department of Accounting and Information Systems
Contemporary Business	UCM3614	3	3rd Grade (Fall Semester)	Elective Course	Department of Logistics Management Department of Accounting and Information Systems
Information Network Technology & Certification	UCM3625	3	3rd Grade (Fall Semester)	Elective Course	Department of Information Management
Marketing Management	UCM3606	3	3rd Grade (Fall Semester)	Elective Course	Department of Accounting and Information Systems
Internet Marketing	UCM3610	3	3rd Grade (Spring Semester)	Elective Course	Department of Marketing and Distribution Management
Electronic Commerce and Law	UCM3611	3	3rd Grade (Spring Semester)	Elective Course	Graduate Institute of Science and Technology Law
International Business Law	UCM3615	3	3rd Grade (Fall Semester)	Elective Course	Graduate Institute of Science and Technology Law
Business Law	UCM3613	3	3rd Grade (Fall Semester)	Elective Course	Department of Risk Management and Insurance
Big Data Business Applied Analytics	UCM3638	3	3rd Grade (Spring Semester)	Elective Course	Department of Information Management
International Business Management	UCM3603	3	3rd Grade (Fall Semester)	Elective Course	Department of Finance
Fundamental Accounting &	UCM3640	3	3rd Grade (Spring Semester)	Elective Course	Department of Accounting and

Financial Statement Analysis					Information Systems
Business Ethics	UCM3618	3	3rd Grade (Fall Semester)	Elective Course	Department of Money and Banking
Business contract	UCM3620	3	3rd Grade (Spring Semester)	Elective Course	Department of Money and Banking
Individual Investment and Management	UCM3601	3	3rd Grade (Spring Semester)	Elective Course	Department of Finance
Introduction of Risk Management	UCM3622	3	3rd Grade (Spring Semester)	Elective Course	Department of Risk Management and Insurance
Elective Courses (Offered by the department)					
Courses Titles	Course Code	Credits	Semesters	Elective/Required	Faculty-Support Units
Business Oral Communication	UDE4677	3	4th Grade (Fall and Spring Semester)	Elective Course	Department of English
Business Writing	UDE4666	3	4th Grade (Spring Semester)	Elective Course	Department of English
Business and Finance Selections	UDE4675	3	4th Grade (Fall Semester)	Elective Course	Department of English
Retailing Management in Japan	UDJ2605	2	2nd Grade (Fall Semester)	Elective Course	Department of Applied Japanese
Basic Knowledge of the Japanese Economy	UDJ1644	2	1st Grade (Fall Semester)	Elective Course	Department of Applied Japanese
Introduction of Japanese Economical	UDJ3630	2	2nd Grade (Fall Semester)	Elective Course	Department of Applied Japanese
Industrial Sociology	UDJ2612	2	2nd Grade (Spring Semester)	lective Course	Department of Applied Japanese
European Economic and Monetary Union	UDG4616	2	4th Grade (Spring Semester)	Elective Course	Department of German
Trade Correspondence in German	UDG3121	2	3rd Grade (Fall Semester)	Elective Course	Department of German
Modern German Enterprises	UDG3606	2	3rd Grade (Fall Semester)	Elective Course	Department of German
Chinese-German Economic and	UDG4609	2	4th Grade (Fall Semester)	Elective Course	Department of German

Trade Relation					
German Business Letter Writing II	UDG4106	2	4th Grade (Spring Semester)	Elective Course	Department of German
Advanced Business German II	UDG4108	2	4th Grade (Spring Semester)	Elective Course	Department of German
Elective Courses (Offered by the Innovation and Entrepreneurship Program)					
Courses Titles	Course Code	Credits	Semesters	Course Category	Faculty-Support Units
Computing and Programming	UGS3885	2	Fall and Spring Semester	Elective Course	Center for General Education
Game Programming	UGS3886	2	Fall and Spring Semester	Elective Course	Center for General Education
Embedded interactive programming	UGS3887	2	Fall and Spring Semester	Elective Course	Center for General Education
Innovation for Science and Technology	UGS0094	2	Fall and Spring Semester	Elective Course	Center for Innovation and Entrepreneurship Education
Service Innovation	UGS0065	2	Fall and Spring Semester	Elective Course	Center for Innovation and Entrepreneurship Education
Cultural Innovations	UGS0095	2	Fall and Spring Semester	Elective Course	Center for Innovation and Entrepreneurship Education
Creativity and Entrepreneurship	UGS3869	2	Fall and Spring Semester	Elective Course	Center for General Education
Entrepreneurship Management	UMC1113	2	Fall and Spring Semester	Elective Course	College of Management
Entrepreneurship Seminar (1)	GIE1105	1	Fall Semester	Elective Course	College of Management
Entrepreneurship Seminar (2)	GIE1104	1	Spring Semester	Elective Course	College of Management

I. The program above applies to students enrolled from the 2016 academic year.

II. Course-Taking Requirement:

Students shall complete 18 credits with 6 credits obtained from courses not offered by their own department and a required course (3 credits).

III. Course Selection

1. Students may take the identical courses with identical credits in the College of Management or the College of Finance and Banking.
2. Students shall complete 18 credits and may take elective and required courses (6 credits) offered by the departments of the College of Management or the College of

Finance and Banking (not including General Educational Courses). However, the courses shall not be identical with those offered by the Commerce and Management Program.

IV. Class Time:

Principally limited to the seventh, eighth and ninth periods on Wednesday and Thursday.

V. Junior and senior students of the four-year undergraduate program and students of the two-year undergraduate program are given priority to register for the courses of the program during the period of primary course enrollment. All university students are allowed to register for the courses during the course add and drop period.

VI. The matters not mentioned herein shall be handled in accordance with the University's Implementation Guidelines for Credit Programs, Guidelines Governing Student Credit Transfer, and Implementation Guidelines for the Programs of the College of Foreign Languages.

Tabulated on May 8, 2018